

## WHAT IS THE MANU-SQUARE PROJECT & PLATFORM?

The MANU-SQUARE project creates a **European platform-enabled responsible ecosystem acting as a virtual marketplace**, in which you can:

OFFER UNUSED PRODUCTION CAPACITY

DEMAND UNUSED PRODUCTION CAPACITY

FIND NEW PARTNERS

PROPOSE, VOTE AND COMMENT NEW IDEAS



## WHAT IS THE MANU-SQUARE PROJECT & PLATFORM?



### INDUSTRIAL CHALLENGES:

*Manu-Square enables companies to dynamically access to and allocate (monetize) unused capacities, by-products and capabilities.*



### THE MANU-SQUARE SOLUTION

*Manu-Square platform delivers a marketplace, aggregating adequate tools, services and information resources that supports the matching and establishment of business processes between those that are seeking for specific manufacturing capacities and those who have theirs available.*



### BENEFITS AND ADVANTAGES

*Access to a wider base of business opportunities manufacturing capacities, knowledge and services  
Be part of the MANU SQUARE platform and marketplace and enjoy from a flexible establishment of supply networks, supported by an highly traceable and secure platform, that aims to exploit the available and the unused potential of installed capacities.*

## SANITARS

has directly used the platform, looking for a company able to provide some ingredients with anti-bacterial features to use on its cotton pads.

Thanks to «Idea Manager» section, we launched our challenge and found two partners, with whom we started cooperating.



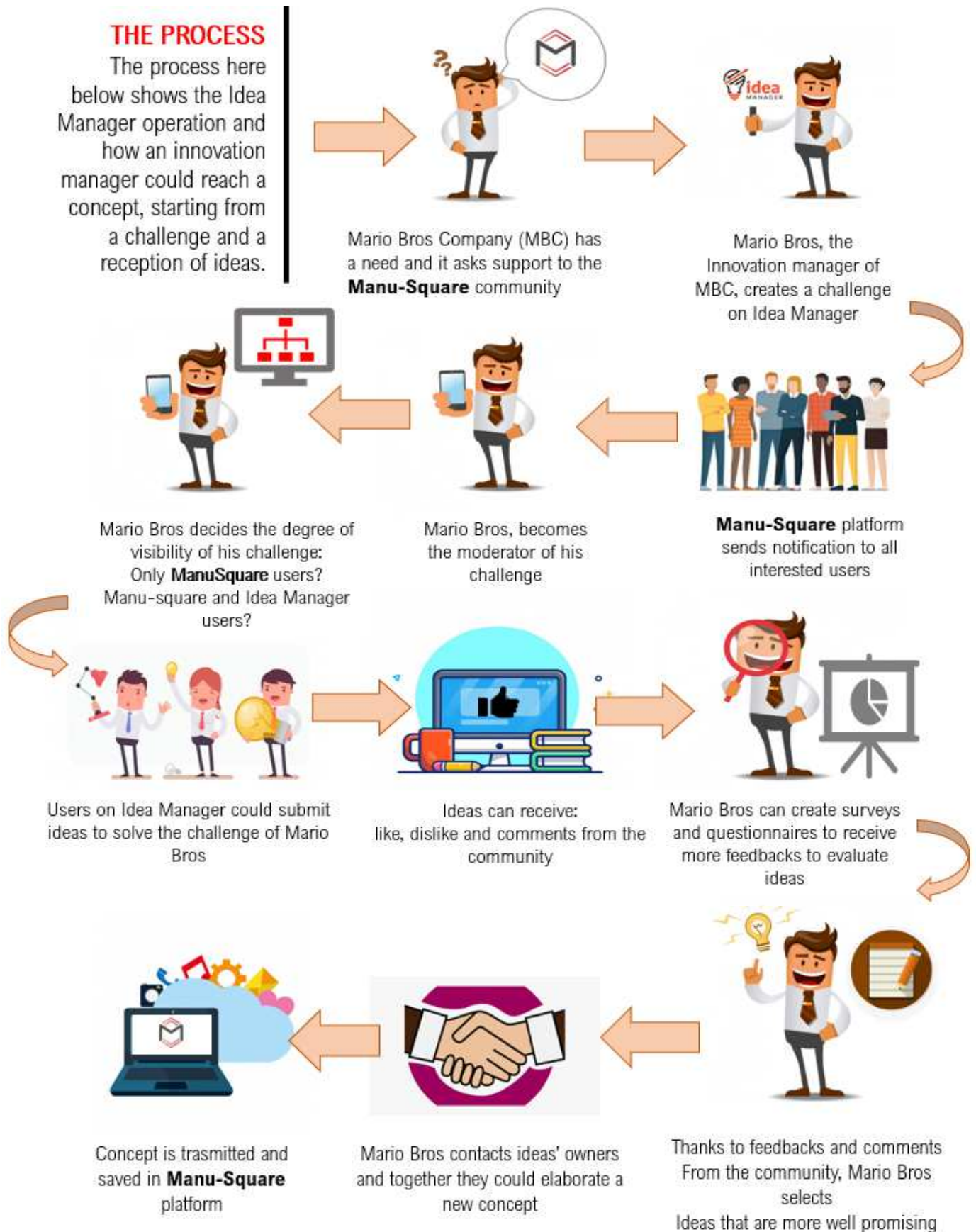
[www.manusquare.eu](http://www.manusquare.eu)

**Get to know the MANU SQUARE platform and its tools, and how to get access to it!**  
**Benefit from the platform and start exploring new business opportunities!**

# Lead Ideas to Success

## THE PROCESS

The process here below shows the Idea Manager operation and how an innovation manager could reach a concept, starting from a challenge and a reception of ideas.



MANU-SQUARE project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 761145

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