



MANUSQUARE



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# MANU-SQUARE PLATFORM: Furthering exploitation and Q&A

MANU-SQUARE Final Event

June 23<sup>rd</sup> @ 10:30 (CEST) OFFICIAL PUBLIC PRESENTATION OF MANU-SQUARE PLATFORM

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# Where we are and what we can offer

As demonstrated today, the platform is at an **operational stage** for all platform services

- Production Capacity Sharing
- Waste & By-product Sharing
- Innovation Capabilities Sharing
- Idea Manager

Since the end of 2020 **we opened to early adopters** to start use the platform and create the community

- We plan to continue this phase for the whole 2021

In this period:

- There will not be fees
- We will give you great support for learning on how to use the platform and make business on top of it (facilitation)
- We will listen to you, for making the platform even more convenient/useful for your business (both technical and commercial aspects)
- We will grant you for your support for growing the community

# And what happens after December 2021?

The platform will be ready to **go to market!**

**We devised a pricing strategy** that we are validating with early adopters and it will be announced in advance and all early adopters will be properly informed,

- with of course the possibility to opt out the platform without any charge.

**Incentives for early adopters will not end!**

- **Discounts and rewards** for using the platform will be offered, in particular for those adopters that will support us in making MANU-SQUARE a reference platform for the manufacturing sectors.

# So, What are you waiting for?

**Register** to the platform at: <https://platform.manusquare.eu/>

**Start characterising your company and/or launch your RFQ** and **Be Active** in addressing RFQs coming from other Early Adopters

**Contact us** or **your local partner** for additional support, 1to1 meetings, any doubt/question or additional feedback

- Contact email: [info@manusquare.eu](mailto:info@manusquare.eu)
- Tech support email: [tech@manusquare.eu](mailto:tech@manusquare.eu)

# Final Q&A Session



Thank you!

...contact me to become an **Early Adopter**

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